



# Quick Planning & Buying Decisions with HTC's BI Reporting Solution

## A Leading Retail Company

The client is a leading women's fashion retailer, offering a wide range of fashionable collections that allow customers to find their own personal style.

## Project/Service Category

BI / Analytics

## Technology

- SQL Server Analysis Services
- (SSAS)
- SQL Server Reporting Services (SSRS)
- ASP.NET

## Benefits

- Information at a glance about the sales of different styles of fashion goods
- Improved decision making resulted in proper buying decisions and streamlined business process with the help of implemented solution
- Efficient capacity planning with improved supply and demand alignment

## Background

The client is one of Australia's leading women's fashion retailers. In order to stay ahead of competition, the client wanted to achieve the goal of timely availability of products and better visibility on the procurement and sales processes. The company realized that going in for an effective reporting solution would standardize core reporting framework for the top and middle management and also act as a common reporting platform across all the business divisions and geographies, spanning the globe.

## Solution

HTC designed, developed, and deployed a Business Intelligence Reports application for generating session specific reports using SQL Server Reporting Services (SSRS). The Reporting Services was a server based enterprise reporting environment, managed via web services. Reports were delivered in a variety of formats, with a range of interactivity and printing options.

The following are the highlights of our solution:

- Designed the schema based on dimensions such as Product, Vendor, Employee, Contract terms, Received condition, and Discounts
- Published reports on a web-based portal built on ASP.NET
- Integrated SSRS to ASP.NET for providing web features to the Reports Application
- Permitted users to generate various types of reports related to: Style Summary, Spend Status Summary, Margin Summary, Class Analysis, Color Analysis, Price Point Analysis, Store Analysis, and Supplier Analysis
- The reports were generated based on various criteria (season, country, merchandize level, and buyer) and exported to Spreadsheet, Word Processor, and PDF formats



- Over 25 years of IT and BPO experience in providing cost effective and innovative services across domains for a wide spectrum of global 2000 customers
- Quality and information security processes compliant to SEI CMM Level 5, ISO 9001, ISO 27001 and PCI DSS standards
- Global presence, large delivery centers, talented professionals, capabilities across multiple technologies, platforms and domains