



Data Quality



Reaching out... through IT®

Quality Data Can Enhance Your Revenue

Growing data places huge demands on organizations to cause structures and methodologies to have pristine and readily available information. However, with data duplication and inactive data accruing, it has become challenging for companies to have data that is both manageable and useful. Often, organizations are at the mercy of the poor quality of data that does not allow for evaluation and recognition of patterns which are useful for predictions using insights from the data.

To improve your competitive edge and good decision making, it is crucial to have good data. Bad data makes a dent in your revenue generating potential and leads to loss of revenue. Also it is important to understand that personal business needs define good data. Bad data costs U.S. businesses \$600 billion a year, according to the research firm TDWI.

HTC Global Services with its vast experience of serving financial and banking service industries has data quality solutions that improve frequency and quality of data flow to upstream users. Our solution for de-duplication of functional and non-functional client data and implementing a real-time de-duplication process of specific set of records on a regular basis is a unique approach for financial institutions to envisage new details.

The need for reliable data is imminent. HTC with its successful track record of providing Data Quality solution is a master provider in enhancing the data quality. Our solution is a cross-platform solution with the ability to scale all types of data from cloud, legacy, mainframe etc. HTC's data quality tool allows your data to evolve with your evolving business. Our process supports learning, describing, applying, monitoring and determining the progress of your data with relation to your company's goals.

Significant Benefits of HTC Data Quality

- Complete customer picture for identifying profit potential of the Customer and avoiding loss of business
- Improved cross-selling opportunities
- Improved standards and audit requirement compliance
- Solid foundation for future enhancements with flexible component
- Single version of truth
- Reduced project risk by gaining visibility into hidden data quality issues
- Engaged business owners with early results, creating wider awareness and commitment for your data quality strategy

HTC Key Differentiators

- Cost-effective and safe data quality solution
- Works on customer centric approach
- Partnership approach with OEM
- Technical and domain expertise coupled with business domain knowledge for specific industries
- Multiple project implementation expertise

HTC Success Stories

A big non-banking financial service industry has a breakthrough in data quality

An enormous player in the non-banking financial services space and rank among the top 5 fund managers in India was facing issues with de-duplication of active & inactive client data. It wanted to implement a real-time de-duplication process of a specific set of records on a daily basis.

HTC pitched in with data quality solution using IDQ. We provided a Customer Data Integration solution to manage the Customer and deployed the foundation in an accelerated time frame to enable consolidation of all customer master data across the known sources for the financial services industry.

Large insurance company turns from a business centric to a customer centric organization

One of the largest insurance companies suffered due to the poor quality of customer data and manual entries. They needed to shift from a product-centric business model to a customer-centric towards achieving operational excellence in customer service, improved staff morale and increased profit.

HTC took on implementing the strategic foundational architecture and perform Data Quality Checks for selected data attributes needed for the state rollout program. We created a Data Quality Scorecard for the selected data attributes on various parameters and provided Insights to the results and identified trends / issues.

About HTC:

- Over 26 years of IT and BPO experience in providing cost effective and innovative services across domains for a wide spectrum of global 2000 customers
- Quality and information security processes compliant to SEI CMM Level 5, ISO 9001, ISO 27001 and PCI DSS standards
- Global presence, large delivery centers, talented professionals, capabilities across multiple technologies, platforms and domains

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