



# HTC Automates the Policy Procurement System



*Reaching out... through IT®*

## Background

In the age of digitization people want everything to be available at the go of a click; right from online shopping to payment of bills. To widen their reach across different geographical locations, companies are also offering readily available online policy purchase quotes based on customers' requirements. This helps reduce the turnaround time meeting the customer's need of new insurance policies.

Auto Insurance companies being one of the key players, are rapidly making themselves available on multiple comparison portals that are in sync with their online centralized interface. This helps customers get online quotes instantly.

## Integration of Insurance Application with Quote Comparison Portals

To ease the process of buying policies from generated quotes, HTC has designed a solution that helps integrate the insurance application with the existing policy web comparison portal. This will help customers get instant quotes with interesting features.

With over 12+ years of experience in the insurance sector, HTC has its name in application development and maintenance. The innovative application will ensure to take care of the pain points experienced both at the companies' as well as the customers' end. Occasionally customers have to enter their information both at the quote comparison portal and at the insurance company's website. With the development of HTC's new application, the herculean task of entering the required data repeatedly at multiple locations is done away with.

HTC has provided a solution that takes customers to the landing page of the insurance company redirected from quote comparison portal. The system automatically populates the personal information, vehicle information, and existing policy information entered by the customers on the quote comparison portal.

## Benefits accrued:

- Increase in the number of leads that come through quote comparison portals
- Highly satisfied customer base
- Reduced processing time and increased operational efficiency
- Reduced operational cost
- Generation of real-time reports about the customers, policies, and payments on the web portal

## Our Experience

### A leading auto insurance company benefits with HTC developed insurance application

The company was facing issues with regards to its customer base. It had no online presence that would help its customers get online quotes or buy insurance policies. It was difficult to convert leads into prospects as there was no interface between the Client's website and the quote comparison portal.

### HTC's Solution

HTC developed a solution that helped integrate the company's insurance application with quote comparison portal. The solution has a landing page for the customers redirected from quote comparison portal who seek auto insurance quotes. The system automatically populates the personal information, vehicle information, and existing policy information entered by the customers on the quote comparison portal. The customers get detailed quotes and purchase insurance policies online instantly.

### About HTC:

- Over 26 years of IT and BPO experience in providing cost effective and innovative services across domains for a wide spectrum of global 2000 customers
- Quality and information security processes compliant to SEI CMM Level 5, ISO 9001, ISO 27001 and PCI DSS standards
- Global presence, large delivery centers, talented professionals, capabilities across multiple technologies, platforms and domains

## HTC GLOBAL SERVICES

USA | UK | Germany | India | UAE | Australia | Malaysia | Singapore | South Korea | Indonesia  
E-mail: [contact@htcinc.com](mailto:contact@htcinc.com)  
Web: [www.htcinc.com](http://www.htcinc.com)