



eBook Conversion for a Leading University Press

A Leading University Press

A leading university press that publishes works of scholarship and books of general interest

Project / Service Category

eBooks

Services Provided

- Conversion of print and digital formats to:
 - a. Enhanced PDF
 - b. Mobi
 - c. ePub2.0

Client Speak

We have been completely satisfied with the work HTC Global has done for us. Their deliverables are of high quality and delivered on time, every time. Their customer service is helpful, friendly, and responsive. We would not hesitate to recommend HTC Global to anyone in need of quality eBook conversion

- Digital Initiatives Manager,

Background

The client engaged us to convert the print and digital formats of the back and front list titles into Enhanced PDF, Mobi, and ePub2.0.

Solution

The project involved scanning the printed materials in high resolution, extracting content from the scanned images through OCR, using our Customized Extraction Software for Born-Digital files, and tagging the elements in a Semi-Automated fashion. The formatting elements and styles were automatically retained and the ePub and MOBI outputs were generated through our pre-defined workflow.

Our workflow is designed in such a way that a conversion to a format will be done only at the end. This helped us to reduce our production cycle time whenever the client wanted us to make changes.

Benefits

- Our meticulous device and functionality testing enabled us to eliminate the client's QC efforts
- Our well-oiled workflow enabled us to handle peaks and valleys smoothly and deliver the files ahead of the agreed delivery schedule



www.htcinc.com

- Over 27 years of IT and BPO experience in providing cost effective and innovative services across domains for a wide spectrum of global 2000 customers
- Quality and information security processes compliant to SEI CMM Level 5, ISO 9001, ISO 27001 and PCI DSS standards
- Global presence, large delivery centers, talented professionals, capabilities across multiple technologies, platforms and domains

Reimagine technology to accelerate your business

USA | UK | Germany | India | UAE | Australia | Malaysia | Singapore | Indonesia