

# Empowering Analytics Governance



## Drive success of your analytics program with HTC's Analytics Governance Services



### Why Analytics Governance?

Organizations that are well regulated and practice compliance-centric reporting will realize tremendous benefits from a well-defined data analytics governance program. Organizations require data analytics governance to be business-driven and mitigate risks without impacting project execution.

### Industry Challenges

- Lack of stakeholder buy-in, organizational change management, and data ownership
- Governance policies are not linked to business requirements and reporting
- Risks are not addressed from a lifecycle perspective with common data repositories, policies, standards, and calculation processes
- Metadata and business glossaries are not used to bridge semantic differences

### How HTC Can Help You?

HTC's innovative and cost-effective IT solutions and services enable organizations to reorganize their IT landscape, accommodate new technologies, improve security and authentication, simplify banking operations, offer enhanced customer experience, expand customer base, and meet regulatory requirements at reduced TCO.

HTC can perform assessments, build and implement analytics governance programs based on DAMA-DMBOK standards. We developed in-house tools and templates from our implementation experience. We leverage these tools and templates to accelerate your analytics governance program.

Through analytics governance, HTC ensures accurate and comprehensive information, protected corporate data, improved data quality, and integration of silos of self-interest to benefit the common good of the enterprise.

### Key Benefits

- Single source of truth and consistent view of information
- Established compliance and governance for data privacy and data access
- Improved quality of analytics and data assets
- Accurate business insights
- Increased revenue, lowered costs, and reduced risks

### HTC's Offerings

- Strategy formulation
- Analytics governance and data security solutions
- End-to-End analytics governance implementation
- Professional services

### Why HTC?

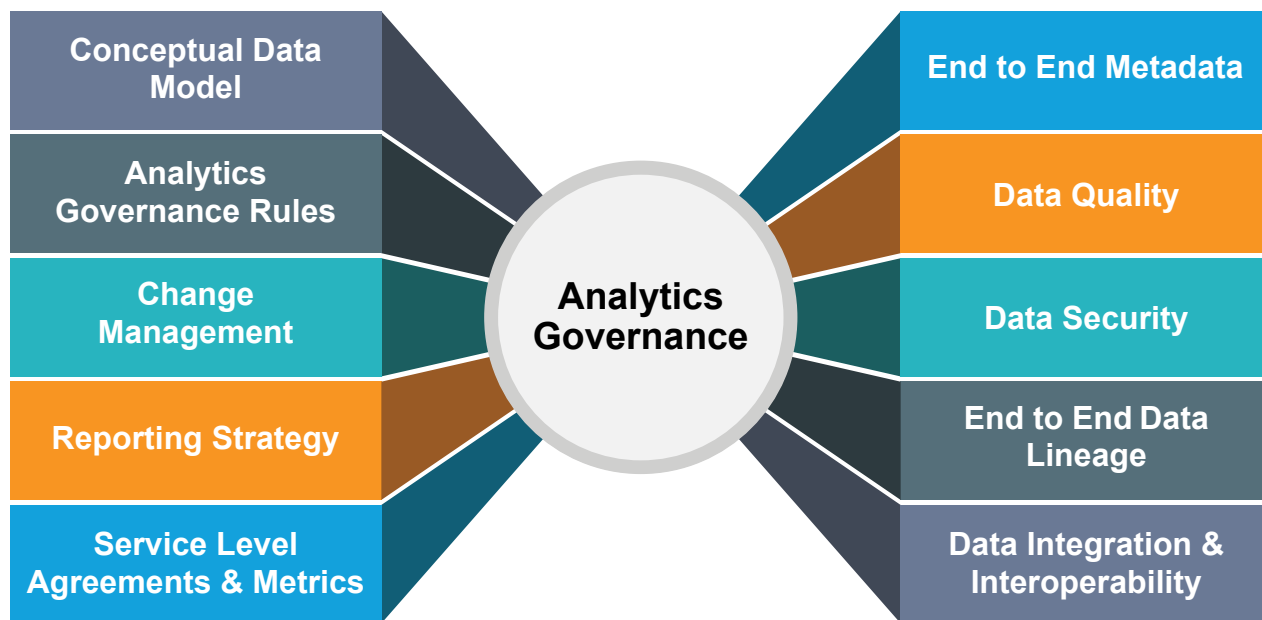
- Established Data Management & Analytics CoE
- In-house tools and accelerators for faster time to market
- DAMA-DMBOK based analytics governance framework and templates
- Partnerships with leading Analytics technology vendors

## HTC's Approach to Analytics Governance

HTC follows DAMA-DMBOK standards to establish analytics governance programs for clients, and we start with understanding your data challenges. Analytics governance efforts typically involve defining the business policies and processes needed to support our clients.

HTC will assess your analytics environment to identify any gaps and additional data requirements. We will also identify integration points between the business and IT and develop a strategy and roadmap in synchronization with organizational objectives to build your analytics governance program.

### Core Building Blocks of Analytics Governance



## HTC's Customizable IT Solutions

- Governance, Risk, Compliance - simplifies, streamlines, and makes GRC processes seamless by aligning risk and governance management with your strategic business goals to empower well-informed decision making
- Customer Data Standardization - ensures the quality of your customers' contact details to connect and serve them better by standardizing email addresses, contact addresses, and phone numbers
- Customer Identity Resolution - resolves non-obvious identities/relationships to discover people within a household, or organization. It also retrieves credit worthiness and demographic details, meets KYC requirements, and performs watch-list filtering
- Regulatory Reporting Solution - automates and streamlines processes for generating accurate and timely reports. This is scalable and flexible to meet future demands
- Trade Order Management System - manages orders, streamlines global trading requirements, and improves operational efficiency by automating processes to achieve straight-through processing

### About HTC:

- Extensive experience in providing cost effective and innovative IT and Business Process Services and Solutions across domains for global customers since 1990
- Quality and information security processes compliant to SEI CMM Level 5, ISO 9001, ISO 27001, and PCI DSS standards
- Global presence, large delivery centers, talented professionals, capabilities across multiple technologies, platforms, and domains



### HTC Global Services

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