

Business Intelligence & Analytics



Empowering you with Deep Business Insight for Effective Decision Making



Introduction

Today, organizations are in need of continuous intelligence to identify growth opportunities, streamline costs, enhance operational efficiencies and increase profitability. HTC's BI Center of Excellence (CoE) provides robust and cost effective BI and Data Warehouse (DW) solutions / services. Our BI/DW solutions / service offerings empower our clients with thorough business insight to achieve proactive operational intelligence enabling effective decision support and decision making from heterogeneous data sources.

HTC BI & DW Services

HTC's BI and DW Services provide end-to-end business and technology services to facilitate the effectiveness of our clients' BI & DW initiatives. With our expertise, we focus on enabling our clients to take quick & well-informed decisions, drive growth and profitability in a sustainable manner. HTC provides an extensive suite of BI solutions for various industry verticals - Automotive & Manufacturing, Banking & Financial Services, Education, Government, Healthcare, Insurance, Media & Publishing and Retail.

Technical and Business Assessment

Technical and Business Assessment services offered by HTC helps organization to make the right choices in producing, acquiring, and integrating software that best fits its BI/DW needs. HTC conducts formal assessment of processes, tools and technologies to recommend strategies that will deliver maximum value from your projects. Our services include:

- Roadmap and strategy formulation
- Technology and tools Assessment
- BI Solutions - Proof of Concept
- Architecture assessment
- Data warehouse evaluation and performance optimization

Offerings

- Technical and Business Assessment
- Architecture and Design
- Implementation
- Enterprise Reporting & Analytics
- Operational Support and Maintenance
- Mobile BI

Why HTC?

- BI/DW CoE with experienced resources in executing large projects across all industry areas
- Faster solution delivery through innovative design approach
- Leverage HTC's BI Framework and Tools to improve time to market and increase overall quality
- Partnership with major BI/Data Management product vendors (Informatica, IBM, MicroStrategy, MapR, SAP Hana, Hortonworks) to bring best breed of solutions to our customers
- Quick ramp up / ramp down of resources using HTC's Active Resource Management (ARM) model

Reimagine technology to accelerate your business

Architecture and Design

HTC's Comprehensive BI/DW design services cater to companies of all sizes. Our specialized BI architects will provide with an overall BI Platform design to meet both business and technical requirements. Our services include:

- Data Warehouse Requirements Gathering and Planning
- Data Modelling
- Data Profiling
- Data Discovery
- Master Data Management (MDM)
- Logical and Physical Architecture
- ETL/ELT Design and Data Mapping
- Reporting and Dashboard Design

Implementation

BI implementation services are strengthened by our transformation methodology, thus it delivers exceptionally efficient results. HTC provides a wide-spectrum of BI implementation services which includes:

- BI Platforms and package implementation
- Enterprise Data Warehouse and Data Mart Construction
- Data Profiling and Cleansing
- Data integration and reconciliation (ETL)

Enterprise Reporting & Analytics

Our BI Reporting and Analytics services focus on building quantitative processes to arrive at optimal decisions. This includes:

- Data Discovery
- Data Visualization
- Predictive Analytics

- Descriptive Analytics
- Web Analytics
- Forecasting and Optimization
- Text Mining
- Report Inventory Rationalization
- OLAP Solutions – Data Mining and Adhoc Analysis

Operational Support and Maintenance

HTC has extensive experience in delivering BI/DW support services and has established methodologies specific to business intelligence projects. Our services are tailored to meet client needs. Our services are:

- Monitoring and Audit
- Helpdesk Support
- Performance Tuning
- Database Migration and Retirement Services
- Tables/Index Procedure Tuning
- Upgrades

Mobile BI

As mobile devices evolved to iPhone and iPad generation, there is a significant increase in users accessing BI reports and dashboards through mobile devices or tablets. HTC's Enterprise mobility offering and solution portfolio is spread across several verticals and offers:

- End-to-end Mobile BI implementation
- M2M Platforms

About HTC:

- Extensive experience in providing cost effective and innovative IT and Business Process Services and Solutions across domains for global customers since 1990
- Quality and information security processes compliant to SEI CMM Level 5, ISO 9001, ISO 27001, and PCI DSS standards
- Global presence, large delivery centers, talented professionals, capabilities across multiple technologies, platforms, and domains



HTC Global Services

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