

# Big Data



## Helping You Extract Actionable Business Insights from Your Big Data



Big Data provides enterprises extensive opportunities to derive valuable insights using the data generated from various sources and in various formats. Utilizing this data for strategic decision-making helps enterprises to improve their customer engagement, decision-making, and stay ahead in business.

HTC can help you to take charge of your big data, combine it with the external datasets, derive maximum benefits from all data sources, and ensure you stay a step ahead. We have the experience, tools, and expertise to turn your data into business insights.

### Big Data Management and Analytics

HTC's Center for Big Data Management and Analytics brings in mature technologies, thought leadership to provide the right solutions to enable clients manage and understand big data, and provide strategic guidance for business decisions.

### Consulting Services

HTC's big data consulting services help organizations identify big data insights, develop business cases, formulate client and situation specific strategies, and implement big data solutions. Our consulting services include:

- Business Case Development
- Strategy Roadmap, Technical Evaluation Services
- Capacity Planning and Performance

We also provide training services as part our consulting that include:

- About Big Data
- Big Data Tools and Technologies
- Benefits of Analytics
- Data Science
- Data Lake
- Solutions with Hadoop
- Solutions with MarkLogic and SAP HANA

### Benefits of Big Data

- Speedy processing of data resulting in greater efficiency and actionable insights
- Improved customer service and customer retention
- Increase in sales through better sales forecasting
- New revenue channels

### Our Big Data Offerings Include:

- Consulting
- Implementation
- Support
- Industry Solutions

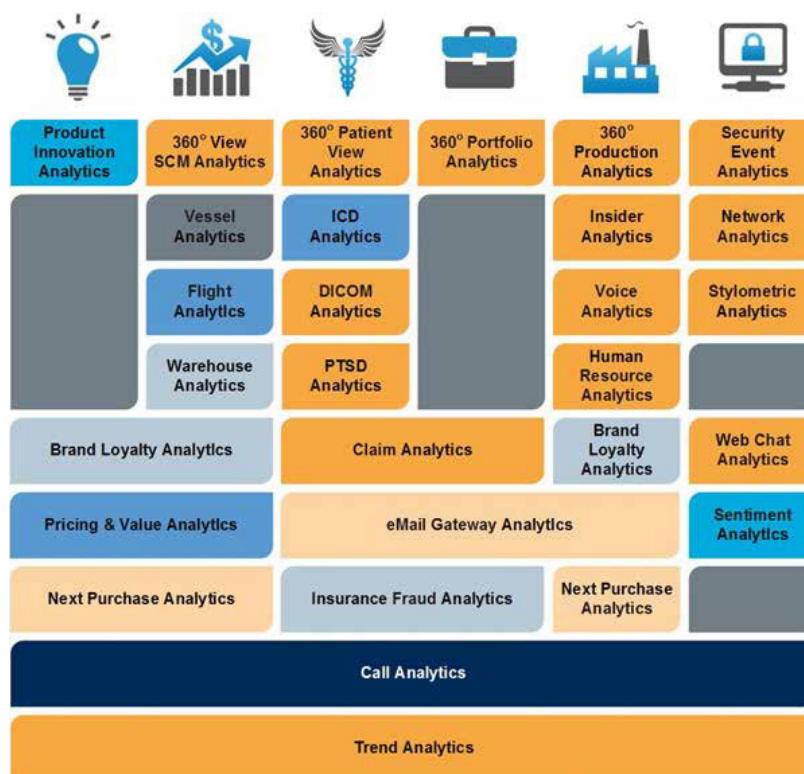
### Implementation Services

HTC's focus on new ways of data analysis to extract key business insights enables it to offer a Quick Start program, Architecture Advisory Services, Proof of Concept, and Implementation Services from inception to roll out. HTC's big data pilot / PoC offerings include:

- Big Data Management Platforms – Installation and Benchmarking (MarkLogic, Hadoop, MongoDB, SAP HANA)
- Process, store, and analyze structured and unstructured data
- Data Mining and Predictive Analytics
- Data Discovery and Visualization

*Reimagine technology to accelerate your business*

## Solution Offerings



## Support Services

Our pro-active one stop support services utilizes the latest technology that maximizes availability, reduces risk, and ensures uptime. We provide world class technology services that empowers the value of your data and analytics solutions.

HTC's Support Services experts can:

- Install and support your analytics ecosystem
- Conduct load management and capacity planning
- Provide Hadoop services
- Perform disaster recovery services
- Support in development and operation of analytics solutions
- Provide trainings

## Industry Solutions

Organizations that utilize data to derive strategic information for achieving their goals will lead their industry in this digital world. We leverage our experience and expertise to deliver big data services and solutions to a range of industries. Our experience supports us to offer the right services and solutions to our clients that helps them maximize value. The solutions we offer will help you to:

- Ensure seamless customer experience
- Identify the growth area and attract new customers
- Improve the quality of services, reduce costs, and streamline operations
- Maximize performance
- Improve customer retention

### About HTC:

- Extensive experience in providing cost effective and innovative IT and Business Process Services and Solutions across domains for global customers since 1990
- Quality and information security processes compliant to SEI CMM Level 5, ISO 9001, ISO 27001, and PCI DSS standards
- Global presence, large delivery centers, talented professionals, capabilities across multiple technologies, platforms, and domains



### HTC Global Services

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