

Data Management Services



Efficient Data Management for effective decision-making

Data and information are key business resources that support day-to-day operational tasks, steer business administration and management, enable strategic decision making and future planning. Effective data management focuses on utilizing data for short term and long term business benefits.

HTC's Data Management Services follows pre-defined workflows that adhere to industry best practices to manage all data centrally. Centralized data repository helps retrieve the necessary data easily whenever required. We tailor our solutions and services based on your needs enabling you to effectively create, organize, and store your data and drive better decision making. Our offerings include:

- **Master Data Management (MDM)** - Focuses on business and customer centric approach to MDM and a concentration around the transactional and analytical operations side enabling customers maintain consistent enterprise-wide core data and business partners
- **Data Warehousing** - Enables organizations to access, analyze, and share data from disparate sources. HTC's industry best practices, established methodologies, and proven processes are engineered to reduce latency in information availability, improve collaboration between business functions, and enable right-time decision-making capability for the organizations
- **Data Integration** - Helps enterprises differentiate at the front and standardize at the core. HTC combines data residing at different sources and provides a unified view of the combined data to the user through the Data Integration Process. HTC is capable of integrating various databases to provide the expected output and help enterprises align Data Integration technology in line with growing business needs
- **Data Masking and Scrubbing** - Ensures right access of data to the right people with appropriate data masking. This enables organizations to classify data as personal sensitive data, personal identifiable data or commercially sensitive data with consistency and reduces redundancies in processes with efficient data scrubbing practices removing data that is incomplete, incorrect, duplicated or improperly formatted
- **Data Quality** - Ensures customers access the right data at right time through structured data quality approach. HTC brings validity, uniqueness, completeness, consistency, accuracy, and timeliness through data quality
- **Data Governance** - Establishes data governance by putting policies and standards in place and bringing people together through ownership, stewardship, and process
- **Data Fabrication** - Enables businesses communicate and transact effectively by creating meaningful testing data for database applications, where real data is unavailable, through simple and elegant content management, integrated document delivery, and real-time integration between all of the business technologies in use
- **Database Administration** - Ensures database availability with maximum uptime to fulfill the changing information requirements of organizations by implementation of standardized data architectures, policies, practices, and procedures that help in managing data time cycle needs effectively

Reimagine technology to accelerate your business



- **Analytics** - Focuses on building quantitative processes to arrive at optimal decisions by simultaneous application of computer programming, statistics, and operations research along with efficient data visualization facilities that communicate useful insights for organizations
 - **Data Visualization** - Interactive graphs, advanced visualizations, and maps that helps to explore data and discover hidden trends, relationships, and patterns efficiently
 - **Support and Maintenance** - Offers a variety of BI support services to ensure the continued success of our client's BI implementation, which includes Monitoring and Audit, Helpdesk Support, Performance Tuning, Database Migration and Retirement Services, Tables/Index Procedure Tuning and Upgrade Services
- HTC works with the best of the breed alliance partners to deliver business solutions that meet the business challenges of customers.

 Service Offerings	 Technology	 Accelerators & Partnerships
<ul style="list-style-type: none"> ▪ Master Data Management ▪ Data Warehousing (Architecture, Design & Implementation) ▪ Data Integration/ETL ▪ Data Quality ▪ Data Governance ▪ Data Masking and Scrubbing ▪ Data Fabrication ▪ Database Administration ▪ Analytics ▪ Data Visualization ▪ Support and Maintenance 	<ul style="list-style-type: none"> ▪ Informatica ▪ MicroStrategy ▪ QlikView, Tableau ▪ Greenplum, Teradata, Netezza ▪ IBM –InfoSphere, Cognos, DataStage, DB2 ▪ Hadoop ▪ MarkLogic ▪ MapR ▪ Talend ▪ Microsoft BI ▪ SAP BI/BO ▪ SAS ▪ R Analytics ▪ Mobile BI 	<ul style="list-style-type: none"> ▪ Reusable Components & Frameworks ▪ Data Comparison Tool ▪ Test Case Generation & Execution Tool ▪ Repository of Data Quality (DQ) Rules ▪ Technology Partnerships <ul style="list-style-type: none"> > Informatica, IBM > MicroStrategy > SAP > MapR > Hortonworks > MarkLogic

About HTC:

- Extensive experience in providing cost effective and innovative IT and Business Process Services and Solutions across domains for global customers since 1990
- Quality and information security processes compliant to SEI CMM Level 5, ISO 9001, ISO 27001, and PCI DSS standards
- Global presence, large delivery centers, talented professionals, capabilities across multiple technologies, platforms, and domains



HTC Global Services
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