

TRANSFORM **CUSTOMER TOUCHPOINTS.**
MANAGE **CUSTOMER LIFECYCLES.**
SCALE WITH **SALESFORCE AND HTC.**

Enhance
Customer Experience.
Deliver
Measurable Impact.

Salesforce empowers enterprises to put customers first—managing data, unifying touchpoints across Marketing, Sales, and Service, and scaling operations with the Agentforce platform.

HTC takes this power further. As a trusted Salesforce partner, we deliver enterprise-grade implementations across Marketing, Sales, and Service Clouds. From building consolidated customer insights with Data Cloud, to frictionless portals through Experience Cloud, and scaling intelligent support via AI Agents on Agentforce—HTC helps global clients realize real value from their Salesforce investments.

HTC's Salesforce Center of Excellence



Years of
Salesforce
Services



200+
Salesforce
Consultants



50+
Salesforce
Engagements

Governance

Certified
Consultants

Solutions/
Accelerators

Best
Practices

Processes &
Methodologies



Cloud Alliance
Consulting Partner

• Sales Cloud
• Marketing Cloud
• Financial Services Cloud
• Service Cloud

• Analytics Cloud
• Community Cloud
• AppExchange

Partner with HTC for Salesforce-Driven Transformation

HTC offers a complete range of Salesforce services designed to help you innovate, connect, and grow. We maximize platform value at every step of your Salesforce journey—improving ROI, boosting productivity, and accelerating digital transformation.

End-to-End Salesforce Expertise

- Optimize licenses and enterprise integration strategy
- Build and deploy high-quality Salesforce solutions
- Seamlessly manage your Salesforce estate with continuous support

Our Focus Areas

- Consolidating customer data with **Salesforce Data Cloud**
- Modernizing sales workflows with **integrated Sales Cloud solutions**
- Elevating service experiences with **Salesforce-integrated CCaaS platforms**
- Driving industry-specific impact with **Financial Services and Health Cloud**
- Creating custom digital journeys via **Experience Cloud and Force.com**

Innovation At Scale

HTC's flexible delivery models—Agile Pods for rapid development and Managed Platforms for SLA-driven support—ensure speed, cost-efficiency, and reliability.

HTC-Built Salesforce Tools

EasyQuote: A Salesforce Lightning-based quoting tool with built-in approval workflows to streamline sales cycles and ensure quote accuracy

SF Connector: Real-time Salesforce integration with external systems, featuring built-in ETL capabilities for seamless data handling

WHY HTC?

- Deep Salesforce expertise with certified professionals and proven domain knowledge
- Tailored frameworks and accelerators for faster, risk-free deployments
- Flexible pricing models with shared delivery models to reduce TCO
- Predictable, scalable engagements designed to meet evolving business goals